



**For Immediate Release  
May 22, 2008**

**LP&L Encourages Customers To Take Advantage of Energy Star Sales Tax Holiday This Memorial Day Weekend**

LUBBOCK, Texas – Lubbock Power & Light (LP&L) encourages customers to take advantage of the Energy Star Sales Tax Holiday in their efforts to conserve energy, save money and lesson their environmental impact. LP&L promotes customer energy conservation efforts by posting conservation tips and providing past usage history information through My Account on [lpandl.com](http://lpandl.com). LP&L also promotes customer conservation through ads during peak electric usage seasons.

In addition to promoting customer conservations efforts, LP&L is also focusing on its own internal energy conservation efforts by creating an Environmental Management System (EMS). The EMS will evaluate and identify methods for conservation that LP&L believes will save natural resources and cost that will ultimately benefit our customers and the environment. Tammy Swack, a member of LP&L's EMS Core Team says, "the process and creation of our EMS has really opened our eyes to ways we can reduce our cost and environmental impact." LP&L's EMS will initially focus on ways to reduce its own electric and fuel use.

LP&L encourages all customers to evaluate their homes and business for ways to conserve energy, lower cost and reduce their environmental impact and the Sate of Texas is providing a great incentive to make needed purchases this weekend.

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Lubbock Power & Light, a municipally owned entity of the City of Lubbock is separately governed by an Electric Utility Board appointed by the Lubbock City Council. LP&L has over two hundred employees working toward generating and distributing electrical service for the citizens of Lubbock, Texas. LP&L distributes over 85,000 monthly utility statements for electric, water, sewer, solid waste and storm water services. LP&L serves over 73% of the electric market in Lubbock, Texas.

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